



***TOGETHER
TOWARDS
TOMORROW***

SUSTAINABLE, PROFITABLE GROWTH IN POST-PANDEMIC TIME

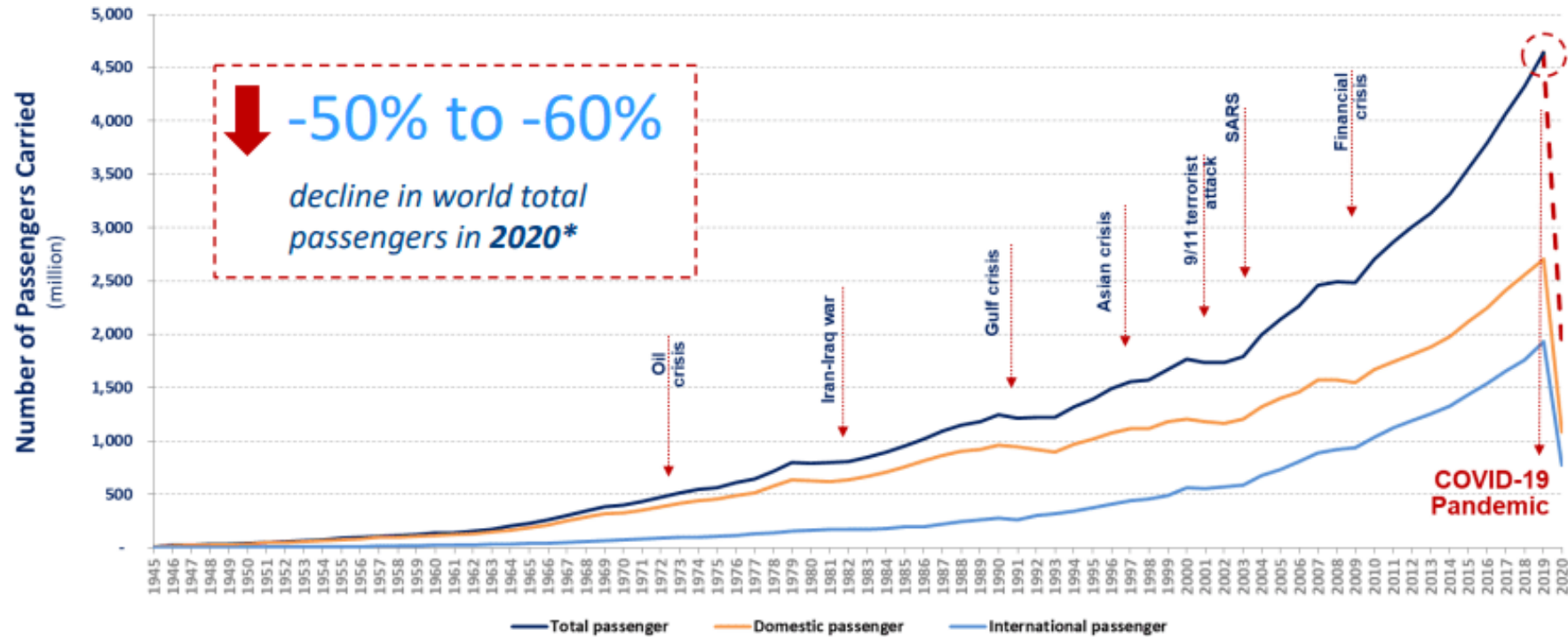
ANNE LARILAHTI - FINNAIR





World passenger traffic collapses with unprecedented decline in history

World passenger traffic evolution 1945 – 2020*



Source: ICAO Air Transport Reporting Form A and A-S plus ICAO estimates.

The cost of COVID-19

FORECASTED GLOBAL GDP DUE TO COVID-19 IN 2020

-4.5%

MONETARY GDP LOSS IN BEST CASE COVID-19 SCENARIO

76.69bn USD

FORECASTED GDP LOSS IN U.S. IN A GLOBAL PANDEMIC SCENARIO

-2.4%

Education



1.6bn

students out of school

Climate



-30%

investment in clean energy transition

Poverty



+135m

people pushed into poverty by 2030

World Economic Forum risk report 2021

Top Global Risks by Likelihood



Top Global Risks by Impact



Increasing ambition on climate

Global (IATA)

- An average improvement in fuel efficiency of 1.5% per year from 2009 to 2020
- A cap on net aviation CO₂ emissions from 2020 (carbon-neutral growth)
- A reduction in net aviation CO₂ emissions of 50% by 2050, relative to 2005 levels

Europe (Destination 2050)

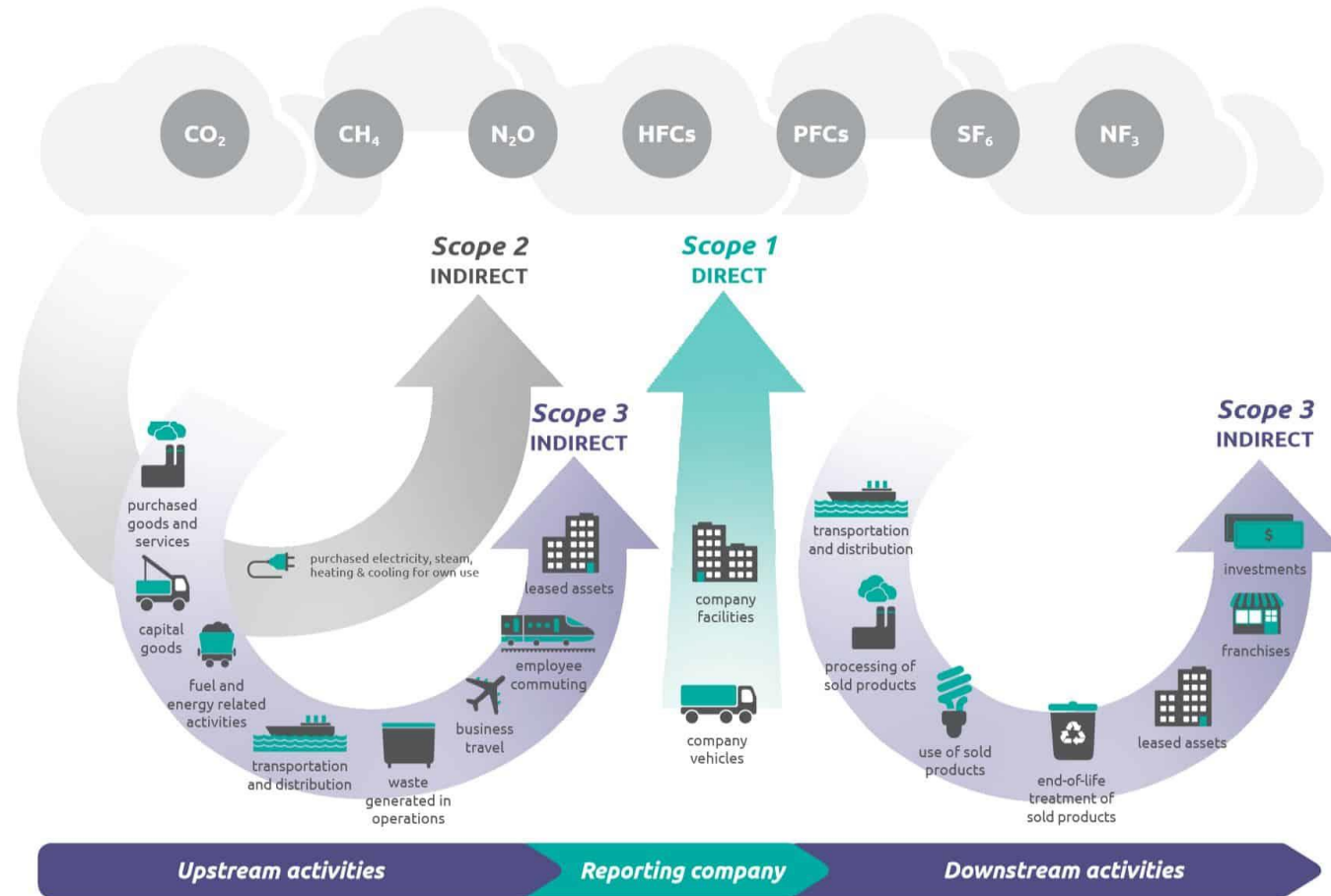
- All flights within and departing the EU, UK and EFTA realizing net zero CO₂ emissions by 2050

Individual airlines

- Finnair: Net zero CO₂ emissions by 2045, 50% reduction in 2025 (baseline 2019)

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Tighter requirements for emissions reporting



Ways to improve business air travel sustainability

- Strategy, policy, instructions
- Dialogue with airlines
- Guidelines and support for travellers
- Follow up and report

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THANK YOU!



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