

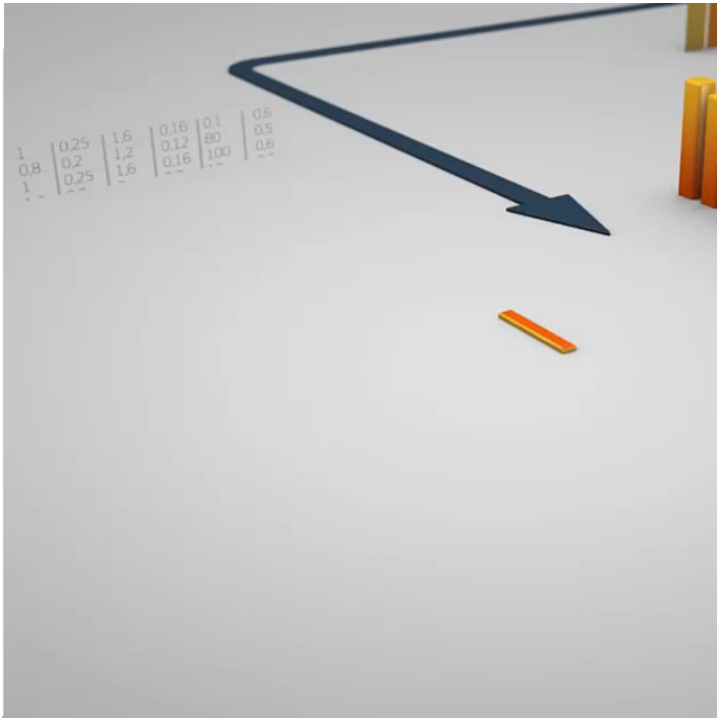
UNLOCKED DATA

dan@unlockeddata.com

Nordics Showcase Sustainability
October 2021



INTRO



WHAT, SO WHAT, NOW WHAT



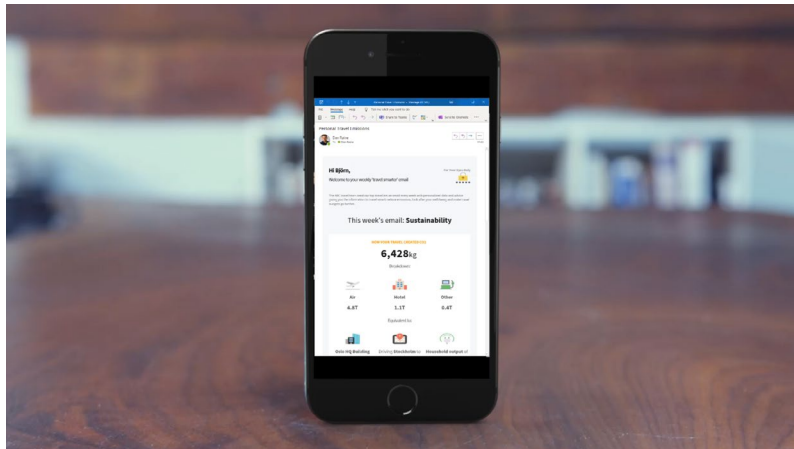
WHAT WE DO



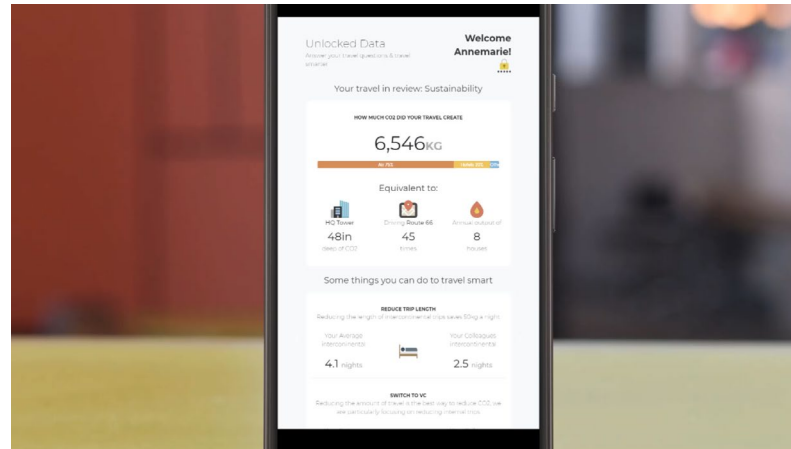
WHY UNLOCKED DATA



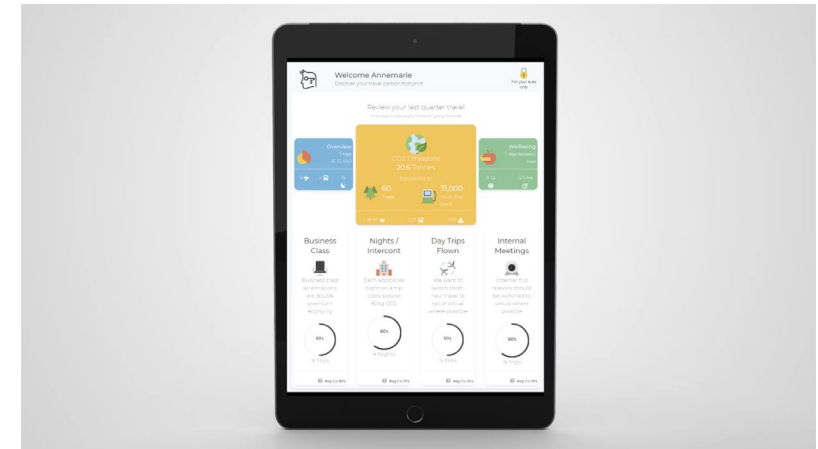
EDUCATE, ENGAGE & EMPOWER YOUR COLLEAGUES



Sustainability Email



Other emails



Online App



TURN-KEY SOLUTION

Design



Colour, logo, language, recommendations

Media

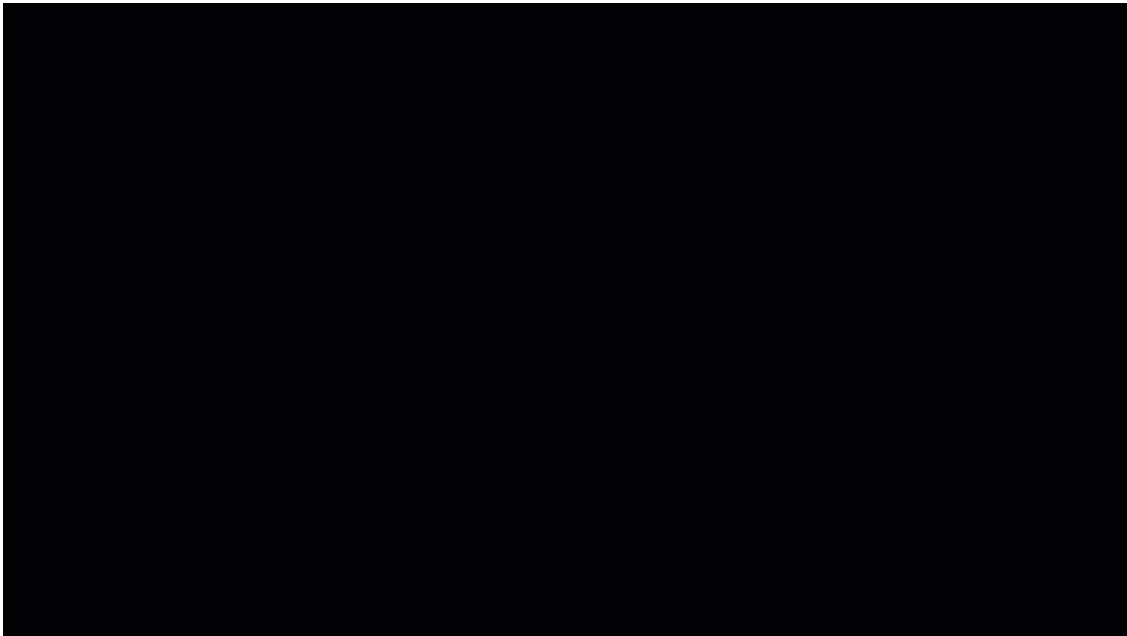


Email, Teams, Mobile App, Online Embedded

Content



Sustainability, well-being, budget, compliance



YOUR CLOUD



FAST HASSLE-FREE SETUP, LOW I.T. NEED

Audience



Set criteria e.g. number of trips, top 100 travellers

Frequency



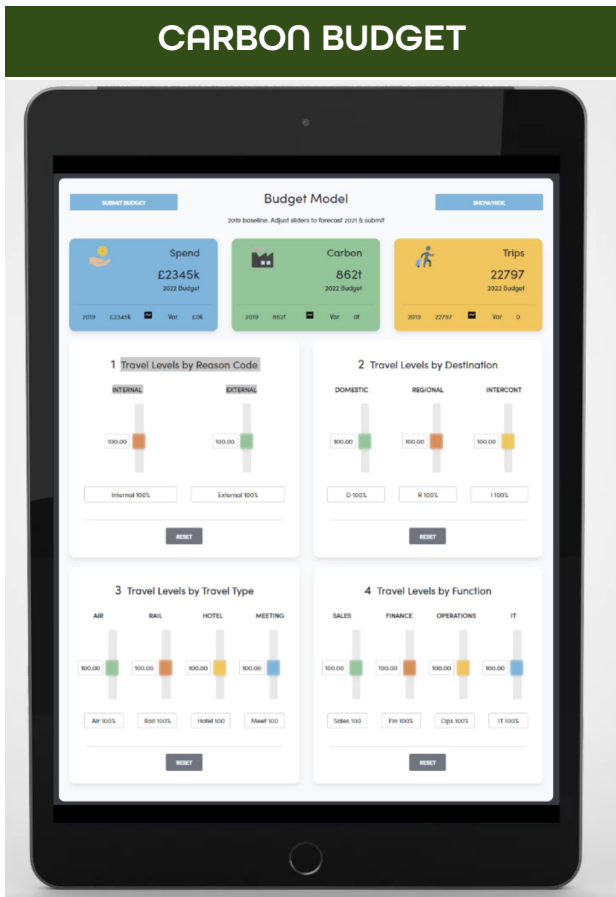
Weekly, monthly, quarterly OR trigger

Metrics



Government or Your Own or Third Party

OTHER MODULES



Unlocked Data

Search... Log I

Summary KPIs *Premium Modules contact your relationship manager to access* [SHOW / HIDE](#)

What Drill-down analysis *Premium Modules contact your relationship manager to access* [SHOW / HIDE](#)

So What Scenario Analysis *Premium Modules contact your relationship manager to access* [SHOW / HIDE](#)

Now What Business Plan *Premium Modules contact your relationship manager to access* [SHOW / HIDE](#)

Presentation July 2020 [SHOW / HIDE](#)

SCENARIO PLANNER



CONCLUSION

**Hit your
sustainability
targets**

**Help your
colleagues make
the best travel
decisions**

